



MIAMI BEACH  
CONVENTION CENTER

# WELCOME

The Miami Beach Convention Center (MBCC) sits on a slice of paradise, centrally located in one of the most sought-after meeting destinations in the world. The MBCC, located in Miami Beach, Florida, is owned by the City of Miami Beach and managed by Spectra Venue Management (Spectra), with food service provided by Centerplate. The Greater Miami Conventions and Visitors Bureau (GMCVB) is the official sales agent for top-priority, citywide convention business to maximize use of the MBCC. In a city filled with spectacular beaches, world-class hotels, fine dining, exciting nightlife, diverse shopping experiences and historic architecture, The Miami Beach Convention Center plays host to a wide variety of conventions, trade shows, consumer shows, meetings and banquets.

Together, we strive to provide our clients and guests with exceptional customer service and unforgettable experiences, collaborating through clear communication to ensure the success of all events at the MBCC.

## WELCOME TO THE MIAMI BEACH CONVENTION CENTER (MBCC)!

Following a \$620-million renovation and expansion, this magnificent venue situated on a tropical island is the jewel box at the heart of the Miami Beach City Center District. Offering 1.4 million square feet of flexible event space, the MBCC stands ready to be customized for your next event.

I Invite you to explore the City Center District and the campus surrounding the MBCC, and be sure to enjoy everything it has to offer: 9-acres of green spaces at Pride Park, Collins Canal Park and Miami Beach Botanical Garden, recreation at the Miami Beach Golf Club, dramatic art installations by the City's Arts in Public Places (AIPP) program, great restaurants and shopping on world-famous Lincoln Road, inspiring culture from art at the Bass Museum to music from New World Symphony ... and of course, don't forget to enjoy our beautiful beaches!

Let us connect you with our partners at the Greater Miami Convention and Visitors Bureau (GMCVB), the Miami Beach Visitor Convention Authority (VCA), Greater Miami Hotel and Beaches Association (GMBHA) and Miami Beach Chamber Commerce to fully experience everything Miami Beach has to offer. From shopping, museums, fine dining, spas, concerts, art, recreation, golfing, beaches, nightlife and more, Miami Beach has something for everyone!

At the MBCC we believe in "One Team, One Voice, Under One Roof." Our exclusive and preferred partners at Centerplate, Smart City, 1st Class Parking and Everlast Productions are standing by to help you plan and execute a successful event. We look forward to providing excellent customer service to show organizers, event planners, attendees, exhibitors, contractors and all other guests at our venue.

At the MBCC, the health, safety, security and wellbeing of all who enter our venue is the number one priority. You can visit our website to learn more about initiatives and operations in place at the venue to support your event.

If you have any questions, I encourage you to contact your event manager, or email us at [info@miamibeachconvention.com](mailto:info@miamibeachconvention.com). Visit the website at [www.miamibeachconvention.com](http://www.miamibeachconvention.com) for additional resources. And be sure to follow us on social media for the latest in event information and exciting happenings at the MBCC.

Thank you for choosing the MBCC and the City of Miami Beach for your event.



Sincerely,

**Freddie Peterson**

General Manager

Miami Beach Convention Center

  @TheMiamiBeachC

   Miami Beach Convention Center

## **GENERAL INFORMATION**

### **The Miami Beach Convention Center**

1901 Convention Center Drive  
Miami Beach, Florida 33139

**MBCC Main Office:** 786.276.2600

**MBCC Main Fax:** 305.673.7435

**24-Hour Security Command Center:** 305.673.7347

**Centerplate:** 786.276.2700

**Everlast Productions:** 786.276.2660

**Smartcity:** 305.673.5189

# MIAMI BEACH CONVENTION CENTER QUICK FACTS

<b>LOCATION</b>	The Miami Beach Convention Center 1901 Convention Center Drive Miami Beach, Florida 33139
<b>ORIGINAL GROUNDBREAKING</b>	August 1956
<b>ORIGINAL OPENING</b>	October 1, 1958
<b>RE-IMAGINED GROUNDBREAKING</b>	December 11, 2015
<b>RE-IMAGINED OPENING</b>	September 22, 2018
<b>RE-IMAGINED PROJECT COST</b>	\$620 million
<b>PROJECT SITE AREA</b>	1.4 million square feet (426,720 square meters)
<b>ARCHITECT</b>	Fentress & Arquitectonica
<b>CONSTRUCTION MANAGER</b>	Clark Construction Group
<b>STRUCTURAL ENGINEER</b>	Wallace Engineers
<b>MEP ENGINEER</b>	ME Engineers
<b>EXHIBIT HALLS (A, B, C &amp; D)</b>	491,651 square feet (149,855.2 square meters)

<b>THE GRAND (WEST) LOBBY</b>	98,495 square feet (30,021.28 square meters)
<b>THE GRAND BALLROOM</b>	60,979 square feet (18,586.4 square meters)
<b>THE GRAND BALLROOM PRE-FUNCTION SPACE</b>	17,950 square feet (5,471.16 square meters)
<b>JUNIOR BALLROOMS</b>	Ocean Drive Room (15,858 square feet/4,833.5 square meters) Lincoln Road Room (16,020 square feet/4,882.9 square meters) Sunset Vista Room (19,714 square feet/6,008.8 square meters) Art Deco Room (12,194 square feet/3,716.7 square meters)
<b>TOTAL MEETING ROOMS</b>	84
<b>COLLINS CANAL PARK (TO THE NORTH)</b>	Carl Fisher Clubhouse: 168,600 square feet (51,389.28 square meters)
<b>NORTH LOADING DOCK</b>	18 Dock Spaces (108,543 square feet/33,083.9 square meters)
<b>SOUTH LOADING DOCK</b>	13 Dock Spaces (31,020 square feet/9,454.9 square meters)
<b>PARKING ON-SITE</b>	800 Spaces on Roof
<b>GRAND LOBBY RIBBON DISPLAY BOARDS</b>	80 feet wide x 3 feet (24.4 meters x 0.91 meters) high Total Pixel Count = 3,490,560 Total Nixel Count = 606
<b>LEED CERTIFICATION</b>	LEED Silver
<b>CITY OF MIAMI BEACH ART IN PUBLIC PLACES</b>	Franz Ackermann About Sand Ellen Harvey Atlantis Joseph Kosuth Located World, Miami Beach Sarah Morris Morris Lapidus Joep Van Lieshout Humanoids Elmstreet & Dragset Bent Pool \$7.1 million worth of art
<b>CONCESSIONAIRE (EXCLUSIVE)</b>	Centerplate
<b>INFORMATION TECHNOLOGY (EXCLUSIVE)</b>	SmartCity
<b>AUDIO VISUAL (PREFERRED)</b>	Everlast Productions